



Media Kit

Hagerstown Regional Airport Advertising Opportunities

2013

Overview

Hagerstown Regional Airport (HGR) is home to a variety of businesses that provide services to the general public at the terminal and airside services to the general aviation community. The airport, located on Route 11 approximately three miles north of Hagerstown, is among the oldest continuously operating U.S. airports.

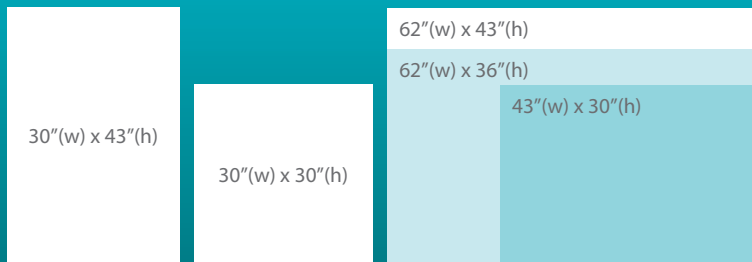


Contact

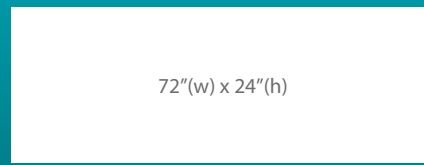
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Available Ad Sizes



BACK-LIT SIGNS



BAGGAGE CLAIM TWO-SIDED SIGN



PILLAR BANNERS SPONSORSHIP



END-WINDOW CLEAR-VINYL DECALS

Submitting Artwork

SUBMITTING CAMERA-READY MATERIALS:

- Artwork can be supplied on CD, DVD, memory stick or emailed to: ads@flyhagerstown.com. Please note that CD's, DVD's and other media will not be returned.

ACCEPTABLE FILE FORMATS:

- Supply press-optimized PDF files, saved at 200-dpi as CMYK with all fonts embedded. We can also accept high-res Mac-based Photoshop, Indesign or Illustrator files (with all necessary fonts and embedded graphics). Illustrator files must have all files converted to outlines.
- Artwork must be created at 100% to size. Compressed files are not recommended.

PRODUCTION CHARGES:

- There will be no additional charges unless artwork is supplied in the incorrect format.
- Design and photography is available at for an additional fee; estimates upon request.

	SETUP AND AD RATES			
	LIVE AREA	ONE-TIME SETUP	MONTHLY AD FEE	TERM
Back-Lit Sign (30" w x 43" h Portrait)	29 1/4" w x 42 1/4" h	\$ 150	\$ 108	6 Months
Back-Lit Sign (30" w x 30" h Square)	29 1/4" w x 29 1/4" h	\$ 150	\$ 75	6 Months
Back-Lit Sign (43" w x 30" h Landscape)	42 1/4" w x 29 1/4" h	\$ 150	\$ 108	6 Months
Back-Lit Sign (62" x 36" Landscape)	61 3/4" w x 35 1/4" h	\$ 150	\$ 185	6 Months
Back-Lit Sign (62" x 43" Landscape)	61 1/4" w x 42 1/4" h	\$ 150	\$ 220	6 Months
Baggage Claim Double-Sided Sign (72" x 24" Landscape)	-	\$ 500	\$ 150	12 Months
Pillar Banner Sponsorship (72" x 36" Landscape)	-	\$ 1,000	\$ 300	12 Months
Window Decal	-	\$ 2,000	\$ 400	12 Months